



SURVEY SEEKS INPUT FOR NEW RESTAURANT IN STORRS CENTER
Pomfret-based Vanilla Bean seeks ideas for its new restaurant in Storrs Center

Storrs, CT...The owners of the Vanilla Bean and 85 Main restaurants, Brian and Barry Jessurun, are seeking ideas for their new restaurant to be located in the first phase of Storrs Center. A survey has been developed and is featured on the Mansfield Downtown Partnership (www.mansfieldct.org/dtp.html) and master developer Storrs Center Alliance (www.storrscenter.com) websites. The survey addresses dining preferences, hours of operation, and entertainment possibilities. The new restaurant, tentatively called Dog Lane Café, is planned as a casual restaurant that will offer breakfast, lunch and dinner. Its goal is to focus on being "green" from the build out phase to the day-to-day operations. The survey will be available through May 31st .

The Vanilla Bean Café was the first business to sign a letter of intent in April 2009 to lease space for a new restaurant in the first phase of Storrs Center. Plans for Storrs Center call for a menu similar to that of The Vanilla Bean Café with emphasis on seasonal, freshly-prepared food. The design will accommodate year-round business with indoor and outdoor patio seating. Barry Jessurun states, "We've been aware of the Storrs Center project for a long time. We think it has great potential for a restaurant like the Vanilla Bean. The demographic mix of students, faculty, residents and visitors seems just right to us. We look forward to being an anchor in this exciting new community."

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Storrs Center will be a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center will include a new town square across from the University's improved fine arts center. The new town center will occupy approximately 17 acres of the overall 47.7 acre site and will include a new Town Square and a smaller Market Square across from Town Hall. The remainder of the site will be preserved primarily for open space and conservation. The town plan will knit architecture, pedestrian-oriented streets, small lanes, and public spaces into a series of small neighborhoods that will make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks and intimate streets will

reinforce traditional street front activity and shared community spaces and will be supported by residences above and throughout the neighborhood. Storrs Center will combine retail, restaurant, and office uses with a variety of residence types including studios, town homes, condominium apartments, and rental apartments. Structured and surface parking will be provided.

www.storrscenter.com